

GREEN
SPACE
TODAY

TM

building on
sustainability

Green Space Today is the premier online magazine and business resource that connects people, companies, institutions, and cities that value green building and sustainable practices.

2010 Editorial Calendar

2010 will be another year of compelling and critical editorial. To discuss advertising opportunities, please contact us.

While features and columns in Green Space Today are always changing, providing our readership and membership with the most contemporary information, we provide editorial that is constant, focusing on: Green Spaces, Leaders in the Green arena, the greening of Cities and Communities and Resources to help building professionals and those interested in the contributing to the green movement.

For more information about Advertising opportunities with Green Space Today, please contact us.

Contact Information:

Advertising: 888.945.4442 ext. 105

or

advertising@greenspacetoday.com

January, 2010

Attractions in 2010

Features:

Plaguing Sustainability-Hype, Hypocrisy, Arrogance and Bureaucracy

Premiere Green Expos, Fests and Seminars

Green Reads: Great Books on Sustainability and the Environment

"Green Spaces":

Sustainable Campuses, Schools & Programming

"In the City":

Boston and Miami

February, 2010

Rebuilding Our Infrastructure

Feature:

Building the High Road Through Sustainable Construction

"Green Spaces":

Green Places on the Road

"In the City":

Denver, Minneapolis and St. Paul

March, 2010

Housing and Manufacturing

Features:

Jump-Starting the American Economy through Sustainable Housing and Manufacturing

Spotlight: Plains, Trains and Automobiles: Your Guide to the Most Environmentally Responsible Manufacturers

"Green Spaces":

Single Family and Multifamily Properties and LEED-Certified High-Rise Condominiums

"In the City":

New York, New York

April, 2010

Religious Institutions and Facilities

Features:

Preserving Religious Traditions Through Sustainable Development, Design, and Construction

Comparing Religious Viewpoints on the Role of Environmental Stewardship

Going Green in the Bible Belt—Spotlight on Cities such as Greensboro, North Carolina; Louisville and Lexington, Kentucky; Athens-Clarke, Georgia; and Huntsville, Alabama

“Green Spaces”:

Green Religious Facilities

“In the City”:

Salt Lake City, Utah

May, 2010

Restaurants and Other Eating Places

Features:

The Restaurateurs’ Vision of Incorporating Sustainable Practices

Leftovers: Recycling Restaurant Grease and Garbage

Farming & the Distribution of Food

“Green Spaces”:

Dining in Green Spaces

“In the City”:

San Francisco and the Bay Area

June, 2010

Hotels and Recreational Environments

Features:

The Summer of the Eco-Vacationer

“Green Spaces”:

Resource Guide to Sustainable Arenas, Hotels and Parks

“In the City”:

In the City: Green Cities of the American Northwest: Portland, Oregon; Eugene, Oregon; and Seattle, Washington

July, 2010

Corporate Climates

Features:

Can Sustainable Design Drive Workplace Productivity?

Removing Isolation in Offices

“Green Spaces”:

Parks and Recreational Spaces

“In the City”:

Cities of Texas

August, 2010

Public Policy v LEED

Features:

New Laws that Conserve and Protect

Sustainability v Safety

Environmental Codes on the Rise

“Green Spaces”:

Federal Buildings

“In the City”:

Washington, D.C.

September, 2010

Retailers and Merchandise

Features:

What is ‘Green Retail’?

Consumerism v Conservation

Shopping in Mixed-Use Communities

“Green Spaces”:

Lifestyle Centers and Malls

“In the City”:

Chicago

October, 2010

Senior Living Communities

Features:

Going Green in One's Golden Years

Green Reads: Great Books on Sustainability and the Environment

"Green Spaces":

Sustainable Senior Living Communities

"In the City":

Cities of Arizona

November, 2010

Museums and Other Cultural Institutions

Features:

Green Renovations and Restorations

Green Art: A Sign of the Times

"Green Spaces":

Redefining Art in Green Spaces

"In the City":

Madison & Milwaukee

December, 2010

Better Health in 2011

Features:

Sustainable Healthcare

Food Desserts

Removing Allergens and Pollutants

"Green Spaces":

Hospitals

"In the City":

Detroit

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